



2021 BUILDER CONTRACT

CONDITIONS:

1. As a builder, you cannot re-brand our pickups to anything other than Fralin Pickups
2. Instruments that contain Fralin Pickups must be advertised as such, with the Fralin Pickups model name
3. Builders must have an established business complete with a company website, branding, active social media accounts and a tax ID
4. Custom work is available at a \$50 per hour surcharge. We reserve the right to accept or deny custom requests. We will not make harnesses, prewired pickguards, or control plates for builders.
5. Demos, soundclips, or videos created by you or your business can be shared with our customers, giving all due credit.
6. We reserve the right to change the conditions of this contract and / or terminate this agreement at our discretion

PRICING BREAKDOWN:

Authorized dealers and builders will receive a 40% discount on all merchandise, excluding the following product categories:

- *Prewired Pickguards*
- *Prewired Control Plates*
- *Covers*
- *Parts Kits*
- *Parts & Accessories*
- *One-off or Limited-Edition Products*

Save even more money by purchasing in higher quantities:

- Earn an additional 5% off of each pickup by purchasing 5 or more of the same pickup or pickup set
- Earn an additional 10% off of each pickup by purchasing 10 or more of the same pickup or pickup set

FREE ADVERTISING:

Get featured on the Fralin Pickups website by filling out the Builder Showcase Application online, under "Resources"

I understand and will abide by the above agreement:

Company:

Date:

Signature: